

# SMARTER SALES 365

ELEVATE EVERY DAY

## Take your sales to the next level

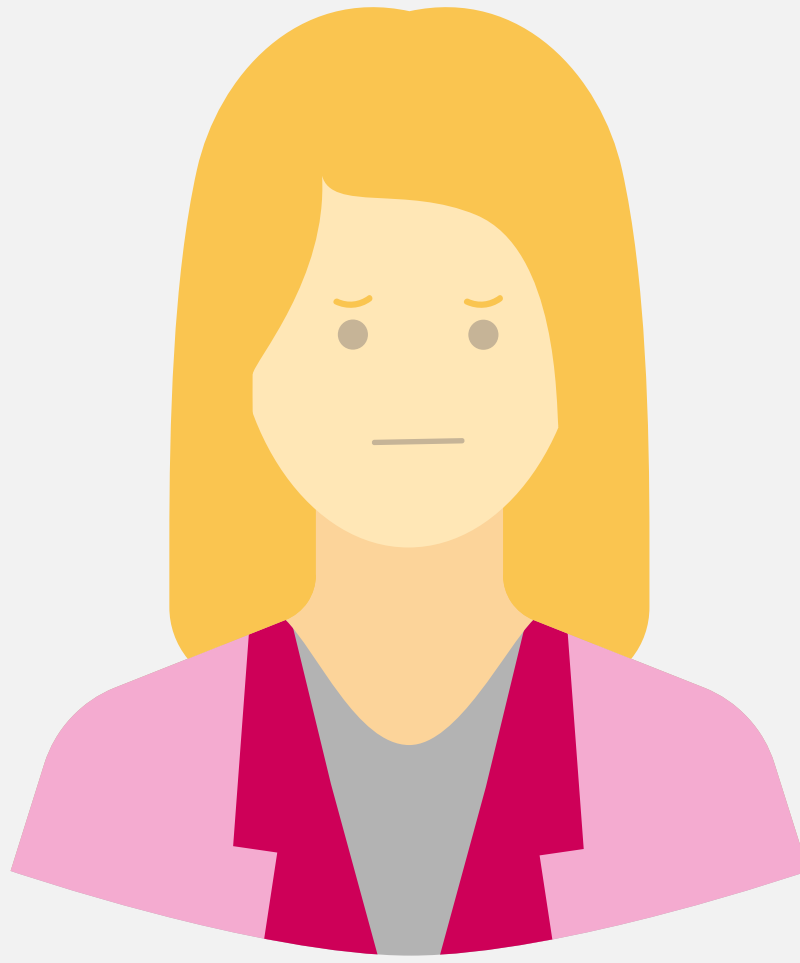
Deliver key data direct to your sales reps, in the office or **on the go**. Take a look at how you can boost your sales with **Sage 200cloud in Office 365**.

### Before: Your sales team had limited access to important customer details

Your sales rep had to rely on colleagues back at the office to keep her informed and up to date

#### Wasted Time

It took **a lot of time and it was labour intensive** to get the required customer information when she needed it



#### Lack of business insight

Without access to her client **credit status** or **most recent transactions on Outlook**, she was often one step behind during her meetings

#### Inefficiencies

With limited Outlook integration, she **couldn't respond quickly** to clients when she had payments queries

### Now: Accessing your account information is easy within Office 365

Your sales team can now directly **access critical customer account information**, within Office 365, without having to contact their accounting colleagues



Using information from Office 365, she can be more effective in her communication by quickly viewing her client's latest status and transaction data.



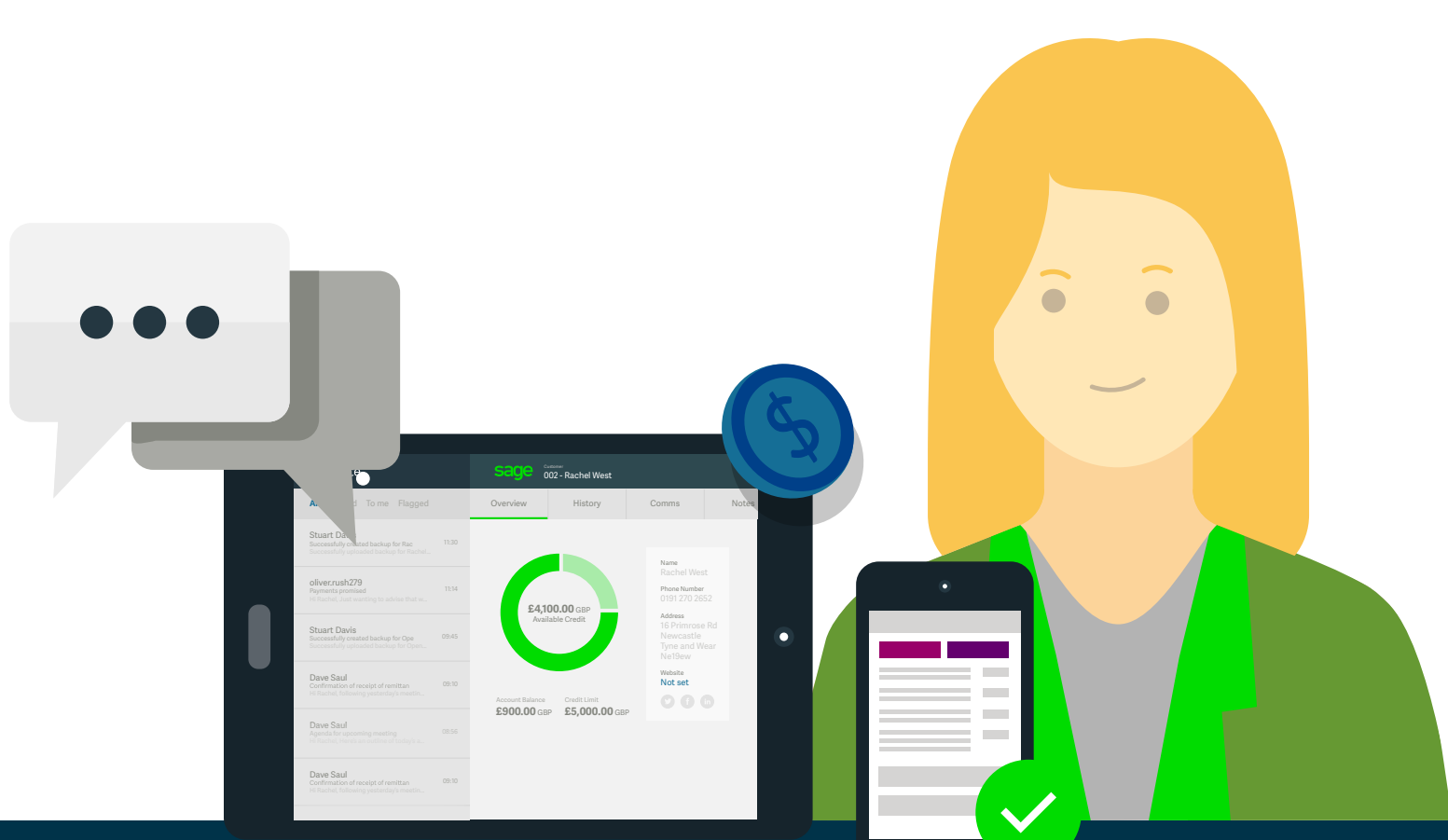
With faster access to key information in Office 365, she now has more time to visit clients and serve them better.



She can collaborate easily with colleagues, being able to access important client details from Office 365. The client's information is always safe and secure.



Having the right information empowers her to make smarter sales decisions to delight her clients.



**Collaborate on the go and enjoy a new level of flexibility and efficiencies** with Sage 200cloud connected to Office 365.

**Contact your business partner to find out more.**